

Spring 2012

ISLAM, SMOS, AND THE ARAB SPRING: A NEW PERSPECTIVE ON SOCIAL MOVEMENTS IN THE MIDDLE EAST

Hatem Hassan
Lehigh University

Follow this and additional works at: <http://preserve.lehigh.edu/undergraduate-theses>

Recommended Citation

Hassan, Hatem, "ISLAM, SMOS, AND THE ARAB SPRING: A NEW PERSPECTIVE ON SOCIAL MOVEMENTS IN THE MIDDLE EAST" (2012). *Undergraduate Honors Theses and Capstone Projects*. 28.
<http://preserve.lehigh.edu/undergraduate-theses/28>

This Thesis is brought to you for free and open access by the Undergraduate scholarship at Lehigh Preserve. It has been accepted for inclusion in Undergraduate Honors Theses and Capstone Projects by an authorized administrator of Lehigh Preserve. For more information, please contact preserve@lehigh.edu.

**Islam, SMOs, and the Arab Spring:
A New Perspective on Social Movements
In the Middle East**

by

Hatem Hassan

Senior Thesis

Department of Sociology & Anthropology

Lehigh University

Spring 2012

Islam, SMOs, and the Arab Spring:

A New Perspective on Social Movements
in the Middle East

Hatem Hassan

Senior Thesis

Department of Sociology and Anthropology

Lehigh University

Spring 2012

Advisor: Ziad W. Munson

Index

1. Introduction	3
2. Literature Review	4
3. Methodology	9
4. Results	17
a. Organizational and leadership structures	20
b. Recruitment and activities	31
c. Ideology, Ideas, and Beliefs	35
d. Relationship with other groups	43
5. Conclusion	52
6. Appendix	55

Introduction

The self-immolation of Mohammed Bouzaizi, a Tunisian fruit vendor, in the front of the Sidi Bouzid regional council ignited the most widespread demonstrations the Middle East has ever witnessed. During the months that followed demonstrators demanded an end to corrupt regimes through both peaceful and violent means. In Morocco, swift constitutional action suppressed protests. In Egypt, 18 days of protests led to the removal of President Hosni Mubarak and the National Democratic Party; the Party's office was soon replaced by a military regime.

The protest events of 2011 and 2012 will continue to challenge Western perceptions of the Middle East. The demonstrations forced journalists and scholars to get past images of the Cold War *mujahedeen*, terrorist organizations, and the Iranian nuclear program. During the initial months of what some refer to as 'the Arab Spring,' reporters paraded around the idea that the Middle East was suddenly looking for a liberal democratic solution. They painted portraits of secular protestors trying to remove corrupt tyrants.

Such portraits are misleading partial truths. Religion and social movements continue to be closely intertwined, in the Middle East as elsewhere. Devout Muslims across the Middle East are finding new ways to carry their beliefs, rituals, and practices over into social movement groups. The popular mobilization in the recent Arab Spring is an excellent opportunity to explore these new ways. The purpose of this paper is to examine the relationship between contemporary Islam and social movement mobilization. How is Islam being carried over into every function of a social movement organization? A new generation of protestors has emerged in the Middle East, but one thing is for certain: one fruit vendor's self-immolation, the fall of oppressive dictators, and over a year of demonstrations does not unravel the intimate relationship between Islam and the millions of devout Muslims living in the Middle East.

Literature Review

Scholars of Middle Eastern social movements have either overemphasized the structural explanations of mobilization or have focused primarily on Islamic ideologies. Iran is often the primary example for social unrest in the Middle East. Consequently, many of these scholars apply Skocpol's (1979) analysis of French, Russian, and Chinese social movements to Iran's 1979 revolution. Studies regarding cross-class alliances, modernization, and international pressures dominate the literature on Middle Eastern social movements. Out of the three, the modernization theory is the most trite.

When scholars attempt to explain micro-sociological factors of mobilization, they define Islam solely as an ideology. Aside from Iran's revolution, the Palestinian *Intifada* (or uprising) and Hamas are the primary examples of Islamist movements¹. Scholars studying the movement focus on the beliefs of Muslim Shi'ites and their anti-Israeli sentiments. However, Islam and its relationship to social movements cannot be fully understood solely through structural and ideological analysis. More importantly, scholars must explain Middle Eastern social movement theory independently of Western paradigms.

Iran and Modernization

Scholars of, what Jack Goldstone (2001) calls, the 'third generation of revolutionary analyses' discredit modernization. Using the 1848 Sicilian revolution, Tilly (1973) argues:

Population growth, industrialization, urbanization, and other large-scale structural changes do...affect the probabilities of revolution. But they do so indirectly, by shaping the potential contenders for power, transforming the techniques of

¹ Throughout this paper I refer to Islamist SMOs as groups with explicitly Islamic ideologies. Non-Islamist groups, in contrast, do not refer to Islam directly in their ideology, but may still have been influenced by the religion.

governmental control, and shifting the resources available to contenders and governments. There is no reliable and regular sense in which modernization breeds revolution. (447)

Modernization can only be the precursor for social instability; it alone cannot ignite a revolution. Tilly instead suggests “alternative conceptions of justice... the formation of coalitions, [and] the legitimacy of the state” as prominent causes of unrest (447). While his alternatives include both macro and micro-sociological explanations, they dismiss the structural changes attributed to modernity, such as industrialization.

Despite Western social movement literature’s de-emphasis on modernization, scholars have continued to use the theory to explain Iran during their 1979 revolution. Moving away from a traditional agrarian-based society, increasing accessibility to technology, and creating complex economic institutions are three ways that Iran has experienced structural transformations in the 20th century (Skocpol 1994, Denoeux 1993). These changes then led to large-scale discontent among Iranians who were forced to adapt to the rapid circumstances.

The lag between Western and Middle Eastern social movement theory emerges entirely as a result of overusing Iran as the primary example of social unrest in the region. Skocpol (1982) is one of many scholars who distinguish Iran’s movement as a consequence of rapid modernity. While this may have been the case for Iran three decades ago, most Middle Eastern countries experienced Western-style economic and social reforms during the 1980s (Bayat, 2000). If modernity was the primary cause of mobilization, then countries such as Egypt, Libya, Lebanon, or Syria would have endured revolutions decades ago. Middle Eastern countries experiencing protests today vary tremendously in terms of modernization. Such an explanation would, therefore, be inadequate at explaining unrest in the region.

Islam as an Ideology

The second Palestinian intifada and emergence of Hamas as a political power during the early 2000s prompted scholars of social movements to focus on Islam as an ideology. The movement—triggered by Israel’s prolonged occupation—exposed the violent tactics of Islamist movements in the Middle East. While explaining Hamas as a social movement organization (SMO), Robinson (2004) scrutinizes the correlation between the group’s Shi’a orientation and Hamas’s violent tactics. Narratives of the Shiite holy figure, Hussein ibn Ali, and his sacrifice in the name of Islam are often tied to the group’s suicide attacks. When others insist on the political pragmatism of Hamas, they fail to remember Islam’s influence over the actions of the group (Roy 2003). In other words, individuals use Islam to explain group violence yet overlook the role of Islam when explaining an SMO’s pragmatism. As a consequence, the SMO’s relationships with Islam appear to be incoherent.

Aside from Hamas, a growing library of literature connects Islam to groups solely through ideology. Wickham (2002), forming a hybrid of macro and micro approaches, notices:

In the Muslim world...the most insistent calls for reform have come not from movements favoring secular democracy, but from those seeking to establish political systems based on Islam. Indeed, Islam has eclipsed secular ideologies as the primary source of political activism in much of the Muslim world (1).

Islam now influences political change more than ever before. The SMOs that have emerged in the most recent uprisings in the region have *not* been overtly Islamist in their demands. In other words, these SMOs do not directly seek an Islamic state or impose their Islamic ideologies on the greater public.

Religion and Social Movement Theory

A distinct gap exists between the study of religion and social movement theory. Christian Smith (1996) cites secularization theory, structural-functionalism, and the lack of inter-discipline study between religion and sociology as three factors why religion “has been conspicuously under-explored—arguably virtually ignored—in the academic literature on social movements” (2). SMOs can tap into religion’s resources without explicitly using its ideologies. Smith uses the Civil Rights movement to explain how preachers, because of their acquired skill set, became the most influential, and readily available, speakers of the movement. He also includes Poland’s Solidarity movement and the Anti-apartheid movement. In all of his examples, religion did not play a direct role in the groups’ ideologies or demands. Smith’s work uncovers the positive effect that religion can have on a group’s organizational resources.

Despite his contribution to the study of social movements and religion, Smith’s only example of Islam is “the Radical Islamic insurgency in the Iranian revolution” (47). Adding Iran to his study provides no novel information regarding the relationship between Islam and social movement theory. The Iranian revolution was also primarily Islamist. The initial goal was an Islamic theocracy, and the movement was led by Muslim theologians. Demonstrators believed that the West had secularized the political and social realms of the country. However, none of the demonstrations in 2011 aimed for such a goal. The case of Iran provides little, if any, insight to how Islam is present in contemporary Middle Eastern social movements.

Islam and Social Movement theory: an Alternative

We must begin to understand the role of Islam as a link between an organization’s structures, activities, and strategies (Munson 2001), much in the way that Smith (1996) does with

other religions. Islam is more than an ideological tool to be used by opposition groups. Political pundits and journalists prematurely called the 2011 movements secular because of the public's pro-democratic demands and slogans. Like Christianity in the U.S., Islamic student movements in Egypt during the 1970s created a generation of experienced social movement leaders who continue to organize both Islamist and non-Islamist movements (Wickham 2011). Consequently, Islam may still heavily influence opposition groups and leaders from past generations.

When cultural frameworks, such as historical values, myths, narratives, and symbols, are integrated with ideologies, they provide a better chance for successful mobilization (Goldstone 2001:154). During the most recent uprising, a similar ideological 'repackaging' of SMOs in the Middle East may have occurred. Groups are taking individuals who have participated in past Islamist movements and are integrating them into new social movements aimed at democracy, social justice, and freedom. I do not suggest that the SMOs' secular demands are fabricated, but instead insist on the persisting influence that Islam has on political activism.

Islam continues to influence Middle Easterners. Men, women, and children perform daily religious rituals and practices. Islamic institutions, historical narratives, and other resources continue to exist in Muslim communities. Again, the purpose of my study is to identify how Islam has permeated into SMOs' activities, beliefs, and structure in a way that makes Muslims comfortable enough to join them. Identifying the specific effects of Islam will allow scholars to move away from explanations that link modernization to social unrest in the Middle East. My study will also present Islam not only as an ideological source of motivation, but also as a provider of organizational resources and an active force that shapes citizen's day-to-day lives.

Methodology

My study will focus on specific SMOs in the Middle East and not the larger national movements. Identifying the relationship between Islam and an organization is only possible if I focus on a small number of SMOs. By looking at organizational and leadership structures, recruitment and non-protest activities, ideologies, and relationships of an SMO, I can identify where Islam does and does not exist in today's Middle Eastern SMOs.

The Countries

Before selecting the SMOs that would be included in my study, I chose the countries in which these SMOs would come from. During the early months of 2011, massive demonstrations spread throughout the Middle East. In some countries, movements were led by established political parties and opposition groups. In other movements, however, formal SMOs were less present. I selected countries by looking at a well-known human rights organization, the International Crisis Group, and their coverage on the 2011 unrest in the Middle East². In each document within the eight-part series, the organization focuses on the countries that went through unrest, and provides readers with groups that were involved in the mobilization of protestors. Using the report as a guide, I selected Morocco and Egypt as two countries with both established and emerging SMOs that were effective at mobilizing individuals during the 2011 protests.

Each country's unique political and social backgrounds provide the variability needed to better understand where exactly Islam fits into an SMO's functions. For example, Morocco's liberal policies allow Islamist parties, such as the Justice and Development Party, to participate

² The International Crisis Group provides an in-depth look at the unrest in the Middle East in their series '*Popular Protest in North Africa and the Middle East*' (2011)

in its political realm. This is strikingly different from Egypt, where Islamist political groups continue to face repression. In fact, violence in Egyptian protests was relatively high when compared to Moroccan demonstrations. Movements within the two countries also differ in their consequences. Eighteen days of violent protests in Egypt pressured President Mubarak to resign, the National Democratic Party to dismantle, and the parliament to dissolve. The Moroccan response, in contrast, included only minor constitutional changes. The variation between Morocco and Egypt are significant enough to include them in my comparison.

The Social Movement Organizations

I then selected the four SMOs that received the highest newspaper coverage in the 2011 Arab Spring. I began collecting data from regional, local and international newspapers during a period when protests began occurring in more than one major city and no less than three times per week. From this point, I selected a four-week time frame for each of the countries, and recorded each time an SMO was mentioned during a protest event. I then selected the four groups mentioned most by newspapers within the 30-day period.

The amount of newspaper coverage a group receives reflects their importance within protests and their future political significance. Lipsky (1968: 1151) comments on the importance of media coverage for an SMO, stating that "If protest tactics are not considered significant by the media, or if newspapers and television reporters or editors decide to overlook protest tactics, protest organizations will not succeed." Because the group's success is, in part, related to the amount of coverage they receive, a simple tally can determine which groups are and will be most influential in the future. The most mentioned SMOs were also more likely to have sufficient data regarding their organizational structure, recruitment, and other activities.

After selecting the four groups (see appendix, Table 1.1) I focused on the SMOs themselves rather than the protest events. My primary sources included 65 journal articles, human rights reports, book sections, dissertations, and government documents, and 400 newspaper articles. Using the groups' names as search terms, I selected the first 100 newspaper articles for each group. Newspapers included all major world publications available on the LexisNexis database.

The Protocol

Once I collected the primary source data, I sorted and analyzed the information in each document by using a coding protocol and Atlas.ti, a qualitative analysis tool. The protocol consists of 17 different 'codes,' or categories (see table 1.2). If I found information that was related to a specific category I would link that piece of information to the corresponding code. Each piece of information collected is referred to as a quotation. The study included a total of 2114 quotations across 465 primary documents.

The protocol is designed to capture data on the four main elements of SMOs that scholars have identified as the most important: (1) organizational structure and leadership, (2) recruitment and non-protest activities (3) ideologies, ideas and beliefs, and (4) relationships among the group, the state, and other SMOs. The neglect that religion has faced within social movement studies (Smith 1996) caused scholars to treat religion as a tool for organizers and a source of motivation for their followers (Goldstone 2001). By looking at each SMO's functions and their relationship to Islam I hope to move away from the simplistic view that religion is only present within a group's ideology.

Organizational and Leadership Structures

The ways in which leaders make decisions and structure their group can be based off of Islamic ideas. In Egypt, the Muslim Brotherhood's three-step process to becoming a member involved a gradual commitment to the group's beliefs, while simultaneously isolating each member from the rest of society to incubate those ideas (Munson 2001). Only glimpses of the group's ideas were represented to initial recruits, while key members had to be fully immersed within it. Another example of an Islam-influenced organizational structure would be Hezbollah's 12-member Majlis al-Shura council, which consists of respected clerics who make the tactical decisions for the group. Similar to the Muslim Brotherhood, Hezbollah leaders must be well-educated in the teachings of the Q'uran as they move towards leadership positions. Some groups may use Islam as both an intellectual and social standard when organizing their structures, while other groups may use a political model (coordination committees, presidents, etc.).

Recruitment and Non-Protest Activities

Recruitment for SMOs and the activities that a group engages in often take place in informal settings (Munson 2008), and are essential for providing a constant flow of new members. Public demonstrations, rallies, public services, and vigils are often the way in which members are recruited into an SMO. Separating whether Islam does, or does not, exist within a group's recruitment process was determined by the settings where potential members were exposed to the group, and the profile of those who recruited them. Organizers who are well respected members of the local religious community would be an example of a profile that relates to Islam. Similarly, prayers, social service work (*zakat*), speeches from religious figures, and religiously-inspired rhetoric are all examples of what could have been coded under activities.

Take away the preexisting Islamic symbols, rituals, and beliefs, and the group would be forced to look for alternative ways to attract members.

Ideologies, Ideas, and Beliefs

As mentioned in the literature review, ideology is always well presented in scholarly work on Islamist groups. Nonetheless, it remains a crucial function of the larger SMO and must not be ignored within the study. Ideologies and ideas mean different things to different members. Consequently, a group's success may be determined by how potential recruits are first exposed to these ideas. The ideology of a group was described in official charters or statements, narratives told within the group, goals and demands, and protest slogans. Rhetoric that makes references to the Qur'an or major religious figures, such as Ayatollah Khomeini, is clearly attached to Islamic doctrine and tradition.

Relationships with Other Groups

An SMO's relationships between other groups, institutions, and political parties affect its members' experiences. Groups that have joint meetings, participate in one another's protests, or provide each other with monetary support may allow members to draw from resources *across* groups. Islamic rituals and practices are two resources that an SMO could provide. For example, if an Islamist group cooperates with a left-wing secular SMO during protests by providing any religious necessities, the left-wing SMO need not incorporate those aspects of Islam into its structure. By providing these essential services, the non-Islamist SMO may redirect its resources towards other activities while the religious groups provide members with familiar Islamic rituals. This would allow individuals to participate in familiar religious activities during times of unrest and *still* join groups that don't include Islam within its structure.

With an outline of my methods, as well as an in-depth look at the protocol, I will now address two possible critiques of my study: choosing newspapers as a primary data source, and examining a small number of SMOs.

Newspapers as a Primary Data Source

Out of the six primary sources mentioned, newspaper data collection has been the most heavily criticized by social movement scholars. Sarah Soule and Jennifer Earl (2004) have cited the two most common issues when selecting newspapers: selection and description bias. Both authors conclude that selection bias poses a larger problem because of the way news agencies select and describe the events covered (69). Hoping to mitigate some of the errors from selection bias, I selected all English newspapers available on the Lexis Nexis database. This approach, the triangulation of sources, has been used effectively in past research (Koopmans & Rucht 2002) to cover more news events and reduce selection bias. Local newspapers may report more on the individual organizations, while international and regional newspapers focus on larger protests. On the one hand, redundancy of the events covered did occur. On the other hand, it provided exactly the type of legitimacy that was desired for the study.

Additional criticism has been cited (Melucci 1994, Earl et. al. 2004) on what the researcher aims to collect from newspapers. Earl argues that the organizational dynamics of a group, such as its structure and recruitment, "might be better addressed with other types of data" (Earl et al. 2004: 76). However, this study differs in two ways. Unlike much of the research using newspapers (McAdam & Su 2002, Rucht & Ohlemacher 1992), mine examined protests that occur outside of the U.S. Because the SMOs in my study came from highly repressive countries, limited information about each group was available prior to the current uprisings. As a

result, newspaper data made up for the lack of scholarly articles written about such groups. Second, research focused not on the protest events themselves, but the activities of SMOs involved before, during, and after these events. Because the search terms primarily pertain to SMO names and leaders, rather than dates of protests, different results emerged.

Small-N versus Big-N

The battle between a small versus large number of case studies is heavily debated (Mahoney & Rueschemeyer 2003). Even so, research containing relatively few case studies has heavily influenced work on social movements and revolutions (Earl 2003, Goodwin 2001, Parsa 2000, Skocpol 1979). In both big and small studies, trade-offs related to deterministic and probabilistic causal inferences are often made. Because my methodology only contains a total of four SMOs across two countries, I consider my approach to be a small-N study. Consequently, making the causal inference that Islam has any effect on an organization's structure, activities, or ideas excludes other independent factors that may be involved.

Lieberson (1991) criticized the small-N approach, by pointing out its inability to allow for deterministic or probabilistic causal inferences. In order for small-N studies to be theoretically sound, Lieberson argues, a study's method must include "existence of only one cause" and "confidence that all possible causes are measured" (315). Using a diverse group of SMOs from different Muslim countries has eliminated some of the other factors affecting mobilization. More importantly, Lieberson's criticism applies more to deductive studies, such as Skocpol's (1979) well known work on revolutions. Within her study, she hypothesizes that certain structural elements must be present in order for a revolution to occur. My study, however, was more inductive in nature. I make no generalizations or overarching hypotheses about the

groups at the beginning of the study. Nor do I suggest a definite relationship between Islam and the SMO, on the one hand, and the probability of group success on the other. In a small-N study that does not set out to provide universal hypotheses, Lieberman's argument holds little relevance.

Lieberman is primarily concerned with studies that infer causality. Again, I make no claim of an SMO's success or failure based on the supposed relationship between Islam and a group's functions. Rather, I focus on how the relationship itself is created. Whether a group's relationship with Islam subsequently benefits or harms it remains, at most, a secondary purpose of my study.

After collecting 400 newspaper articles, as well as 65 other primary sources, I used a qualitative analysis tool, Atlas.ti, to code the data according to the 17 codes from the protocol. I do not suggest that these codes, and the functions that they represent, are more important than the others. Rather, it indicates the type of information that is most accessible within these groups. It also represents the information most important to the media.

Results

Because each group has its own political and social backgrounds, I will first provide a brief historical sketch of each SMO. Only after mentioning their distinct ideologies and historical settings can a comparison be made between each group's relationships with Islam.

Al Adl Wal Ihsane

Al Adl Wal Ihsane, or the Justice and Charity group, began in the early 1980s and was led by Abd al-Salam Yassine, a strong opponent of King Hassan II. Like many Islamist groups in the Middle East, Al Adl's ideology remains largely anti-Western and anti-Israeli. It is distinct from other Islamist due to its Sufi beliefs (Bahaji 2011). —an Islamic denomination that represents less than 1% of Muslims globally³. The group suggested that the Moroccan state be transformed into an Islamic one. Taking his ideas from historical figures, such as Sayyid Qutb, as well as passages from the Qur'an, Yassine suggested that an Islamic transformation could only occur through education, organization, propagation, and an uprising (42). Yassine also cited social injustice, corruption, and equality in his speeches.

Opposition towards electoral participation makes Al Adl a particularly unique SMO (Zemni 2011: 88). Despite Yassine's arrest and the illegality of the group, Al Adl continues to provide social services through its own charity networks (Laskier 2003). However, Yassine's daughter, Nadia, has brought the group closer to the political realm in recent years.

In 2011, Al Adl gained political power by mobilizing individuals from lower socioeconomic backgrounds. They initially cooperated with the February 20th Movement (F20M), but later split with the group due to conflicting political demands.

³ Central Intelligence Agency. (n.d.). The World Factbook (Religions). McLean, VA. Retrieved from <https://www.cia.gov/library/publications/the-world-factbook/fields/2122.html>

February 20th Movement (F20M)

Also a Moroccan group, albeit a much younger one, is the February 20th movement (F20M). Its origins during the 2011 protests relied, although not entirely, on media tools, such as Facebook and YouTube videos. The group is a large coalition comprised of political parties, NGOs, such as the Moroccan Human Rights Association, labor unions (i.e. the Unified Socialist movement), Islamists, and members of the *Amazigh* movement (Maghraoui 2011:687). Given its malleable structure and diverse membership, the F20M enjoys ideological flexibility and supports pro-democratic liberal policies, such as social justice and economic equality (688). The group's membership consists of young students, as well as union workers, doctors, and lawyers.

As a part of the original organizational structure, Al Adl helped organize protests with the F20M in 2011. However, since the drafting of a new constitution, the two groups have drifted apart. Since then, communication problems and a lack of solid organizational structure have caused the F20M to lose momentum in mobilizing its members (Molina 2011:436).

The Muslim Brotherhood

The Muslim Brotherhood was founded by Hasan Al-Banna in 1928 as an opposition towards British imperialism in Egypt, making it the oldest and most well-known group on the list (Leiken and Brooks 2007: 108). The group's ideology is rooted in Islam, and is heavily influenced by Iranian clerics of the 1979 revolution and the pro-Gaza movement. It originally called for an Islamic state, but has recently accepted a form of government that uses Islam as a frame of reference (Wickham 2011, Antar 2006).

I focus on the post-1980s Brotherhood, and distinguish it from the organization that operated under Nasser and Sadat. Prior to Mubarak's rule, the Brotherhood spent most of its

resources on social services (*zakat*) and da'wa, or religious outreach (Wickham 2011: 206). Most of these services were replaced with political activities during the 1980s. A new generation of post-Nasser Brotherhood leaders distinguished themselves after officially entering the political realm with the *Wafd* party in the 1984 parliamentary elections (Blaydes & El Tarouty 2009: 368). They did this by actively taking over lawyer, medical, and engineering syndicates (Zahid 2010). Instead of focusing on the larger Muslim world, the new leadership aimed to change Egyptian society through a more moderate approach.

In 2005 and 2011, the Muslim Brotherhood joined Kefaya and other political parties in protests demanding equality, economic and political reforms, and an end to corruption. The group received heavy criticism for its delayed support of 'the January 25 revolution.' Nonetheless, the Brotherhood's Freedom and Justice Party (FJP) took 47% of the seats in the People's Assembly in 2011.⁴

Kefaya

The Egyptian Movement for Change, also known as Kefaya ('Enough'), was formed in 2004 by a group of leftists, Nasserites, Islamists, and intellectuals as an anti-Mubarak grassroots movement (Oweidat et al. 2008). Like the F20M, Kefaya enjoys ideological flexibility and promotes pro-democratic change. The group advocates equality, freedom, and democracy in its rhetoric. However, Kefaya's founding charter reveals some anti-Western and anti-Israeli sentiment. This is largely due to its formation during the second Palestinian Intifada and American Invasion of Iraq (al-Sayyid 2009: 50).

⁴ Egypt's Muslim Brotherhood Party Wins Sweeping Victory in Parliamentary Election. (2012, January 21). Voice of America. Retrieved from <http://www.voanews.com/english/news/africa/Egypt-Muslim-Brotherhood-Party-Wins-Sweeping-Victory-in-Parliamentary-Election-137817423.html>



Kefaya is credited to have reintroduced protesting as political tool during Mubarak’s repressive regime. This led to several ‘for-change’ offshoot groups, such as the 20th March Movement for Change, Students for Change, Youth for Change, University Professors for Change, Workers for Change, and Artists for Change (Browsers 2007: 73).

In 2005, the group was joined by the Muslim brotherhood in their pro-Palestinian rallies. In the 2011 protests, however, the group’s mistrust for the Islamist organization made their relationship ambiguous. Kefaya’s young leaders and their heavy usage of online social networking tools made them one of the most influential groups during the fall of the Mubarak regime (Wickham 2011).

With brief historical sketches of each of the four groups completed, I now turn to an analysis of the data I collected in each of the four areas considered important to SMOs—(1) organizational and leadership structures, (2) recruitment and non-protest activities, (3) ideologies, ideas, and beliefs, and (4) relationships with SMOs, political parties, and institutions.

1. Organizational and Leadership Structures

My analysis for this section is based on 416 pieces of information I collected on the structure and leadership of the four SMOs that comprise this study (see Table 1.3a).

Organizational Structure

The biggest contrast between the Islamist and non-Islamist SMOs can be seen in their organizational structures. Kefaya and the F20M were formed as coalitions (see table 1.5) with quasi-independent local committees. Their decentralized structures integrate the ideological flexibility of different regions. The Brotherhood and Al Adl’s rigid structures, in contrast, make clear distinctions between their religious and political arms.

Decentralized Structures and the Non-Islamists

Non-Islamist groups are characterized as leaderless and structureless in 16 different quotations. A member of the Moroccan Coalition for Parliamentary Monarchy suggests “that the [February 20th] movement suffers from weak organization.”⁵ Yet, out of the 16 quotations, only one fails to go beyond the ‘leaderless’ explanation.

In reality, the groups appear to be structured on a small scale with general guidance from national coordinating committees.⁶ The F20M is nationally led by a support council but locally organized through quasi-independent committees (Roko 2011). Similarly, Kefaya consists of an inner circle of 35 members responsible for handling research and financial matters. Its structure also includes advisory and coordinating committees that organize day-to-day activities (Oweidat et al. 2008). Although the groups’ structures are certainly loose, they are neither leaderless nor formless. In fact, the dynamic structures illustrate both groups’ ability to adapt to an ideologically diverse community.

Labeling these groups as ‘leaderless’ implies a negative connotation that ignores their structural flexibilities. The Creation of local subcommittees responsible for day-to-day activities provides local communities with chances to voice their demands and beliefs. To incorporate diverse populations into their movements, both SMOs had to create a structure that would meet the needs of their changing environments. The early Muslim Brotherhood’s structure was similar in its flexibility. Munson (2001: 498) explains how “industrial workers in the Shubra al-Khayma district of Cairo... had little in common with the traditional Egyptian peasants...The Muslim Brotherhood’s federated structure allowed it to appeal to the parochial orientations of different

⁵ For Morocco’s February 20 reform movement, new constitution means rebirth. (2011, July 6).The National, p. 3. Rabat.
⁶ British Broadcasting Corporation. (2011, October 4). Young Moroccan protesters vow to continue action against corruption. BBC Monitoring Middle East, p. 2. Casablanca.



groups and different regions of Egypt.” The Egyptian Brotherhood was concerned about the ideological and socioeconomic differences across Egypt. These differences continue to exist today. By creating loose coalitions and independent subcommittees led by national advisory boards, Kefaya and the F20M are able to project their general demands without excluding potential Islamist, socialist, Marxist, Nasserite, or liberal members.

Rigid Structures: Separating the Religious and Political

In sharp contrast to the non-Islamists, Al Adl and the Muslim Brotherhood created distinct arms that carried out separate functions. Al Adl’s structure consists of a political and spiritual arm, and is led by a *Murshid*, a Sufi term meaning ‘guide’ or ‘leader’ (Maddy-Weitzman 2003). According to Ottaway and Riley (2006), Al Adl’s *Majlis al Shura* “provides the political and organizational direction of the movement,” while the *Majlis al Irchad* “provides spiritual or ideological guidance” (16). The Brotherhood’s structure, although still highly secretive, consists of a 16-member Guidance Office (religious council), a political wing, and a charity division (Hamzawy and Brown 2010). The group’s political arm, referred to as the parliamentary bloc, addresses government reform issues, while the General Guide and the Guidance Office controls social and religious activities (Hamzawy and Brown 2010: 29). As the Brotherhood gained power in the 2005 elections, it created an addition to its political wing known as the “parliamentary kitchen.” The wing acts as a think tank, gathering data pertaining to local economic issues (Shehata 2006). Al Adl and the Brotherhood separate the political functions of their organizations from the spiritual ones. Older leaders in each group initially considered the religious arm as the highest authority; however, as younger members led the groups toward the political realm, they began to critique the authoritative structure that had been created by the old guard.

Leadership

The origins and decision-making process of a group can reveal much about an SMO’s ideology, structure, and other functions. Authoritative figures are being replaced with realistic leaders that reflect each group’s changing beliefs. The ideological debates between young and old members of the four groups reveal the emergence of a new, pragmatic generation of leaders.

Authoritative Structures

While non-Islamists were demanding change within the government, the Islamist SMOs were busy disputing internal reforms, generational gaps, and beliefs. Between Al Adl and the Brotherhood, 31 quotations collected on the leadership structures focused on polarization among leaders. This divide emerged from debates over authority. Founding members of both groups privilege religious power over all others, and prefer a more authoritative approach. Younger members, on the other hand, argue for more consensus-based approach to decision-making.

The religious legitimacy of Al Adl’s leader, Yassine, allowed him to be successful and authoritative in style. Bahaji (2011: 44) describes Yassine’s role as the religious leader of Al Adl: “the murshid holds supreme rule, followers of the base have no decision making powers... [The murshid] also has right to make emergency executive decisions without orientation counsel.” According to Sufi ideology, the *murshid* is a sacred authority that cannot be questioned by members of a lower rank. “The organization[al] nature of Al Adl Wal Ihsan is based on the belief in a ‘sacrosanct’ status of its leader and his religious attributes.”⁷ To disagree with Yassine would be to question the legitimacy of the *murshid*. Because most Al Adl members consider themselves religious, they are forced to obey the *murshid* and his rigid decision-making process.

⁷ Moroccan daily accuses Islamists of taking control of reformist movement. (2011, May 27).BBC Monitoring Middle East - Political, p. 1. Casablanca.



The Brotherhood struggles with internal factions due to the General Guide's power over both the political and religious arms of the group. Despite the separation of the two arms, many young and moderate Brotherhood leaders have begun to resist the old guard. Stacher (2002) unveils one of the potential causes of factionalism: "by concentrating power in the hands of approximately ten senior decision-makers, the Brotherhood alienated other prominent and politicized members, such as Wasat founder Abu Ala-Madi" (420). The General Guide, the highest authority in the group, struggled when younger leaders of the Brotherhood began to desire political participation. The General Guide's power within the organization may have worked for the original Brotherhood structure, which was exclusively involved in social services. Factionalism became rampant once the group formed their political wing.

Generational Gaps

The Brotherhood's leadership polarization can also be explained by the generational gap among members. Three generations of leaders can be identified based on their historical and ideological differences: the old guard, pragmatic conservatives, and reformists (Wickham 2011).

The old guard, or the Da'wa faction, experienced repression under Gamal Abdel Nasser, Egypt's first president (Zahid 2010). They are "generally more zealous and conservative, and were committed primarily to long-term spiritual work and to preserving the movement's unity" (91), and are "strongly represented in the Brotherhood's Guidance Bureau and local branch offices" (209). Additionally, past experiences made the group "deeply suspicious of other groups and unforgiving toward former political rivals such as the Nasserists, Arab nationalists, and Marxists" (Elad-Altman 2006: 26). The old guard is close to Islam not only in ideology, but also in its opposition to non-Islamist political parties. Younger generations are more ideologically flexible and willing to work with secular parties.

Members of the second faction, referred to as 'pragmatic conservatives,' are distinct from the old guard because they "combine religious conservatism with a belief in the value of participation and engagement... [and] are willing to cooperate with secular groups in pursuit of common goals" (210). This group emerged in the 1980s and gave the Brotherhood its motivation to enter the political realm. The pragmatic conservatives consist mostly of individuals with legislative experiences.

The new generation of leaders that emerged during the 1990s is the most ideologically distant from the old guard. The "reformist" faction "calls for democratic reform of the Egyptian state and the democratic reform of the Muslim Brotherhood itself" (210). They criticize the authority given to the Guidance Bureau and Supreme Guide and promote the inclusion of Coptic Christians and women into the Brotherhood's leadership structure. Unlike the former two factions, the reformers believe that Islamic authority should not be the final word in the group's decision-making process.

Al Adl and the Muslim Brotherhood's original leadership structure considered Islamic figures as the highest authorities. As new leaders became politically active, divisions between the old and new guards emerged. The young members are leading both groups to adopt a more democratic decision-making process. Essam el-Erian, a senior leader of the Brotherhood, expresses this emerging view when he asserts, "it's time for solidarity! It's time for unity; in my opinion we need a national consensus"⁸. From the youths' perspective, internal divisions can be avoided by the inclusion of all group members in the decision-making process.

⁸ KIRKPATRICK, D. D., & GOODMAN, J. D. (2011, February 16). Muslim Brotherhood in Egypt to Be Political Party. The New York Times, p. 2. Cairo/New York.

For the non-Islamist group Kefaya, the question *who makes the decision* reveals more about the group's historical and religious roots than the question *how are decisions made*. George Ishaq, a Coptic Christian, and Magdy Hussein were both members of the Islamist political party, *Hizb al-Amal* before forming Kefaya (Shorbagy 2007). Another founding member, Abdel Gelil Moustafa, was a former Brotherhood member and founder of the moderate Islamist group *Al-Wasat*.⁹ The two journalists in the group, Abdel Wahab El Messiry and Abdel Halim Qandeel, are experts on the Arab-Israeli conflicts, the latter of which is heavily influenced by Gamal Abdel Nasser.¹⁰ Islamist or not, Kefaya's historical connection to the 1970s student movements clarifies why the unification of Islamists, leftists, Marxists, and Nasserites is possible.

Membership Demographics

The socioeconomic backgrounds of each of the four SMOs differ significantly. Twenty-seven percent of the data I collected on the four groups' membership demographics referred to socioeconomic backgrounds when discussing their members. Al Adl is the only group that recruits its members primarily from lower socioeconomic statuses. The other three SMOs have gained their support from middle class professionals, intellectuals, and political elites.

Recruiting the Poor

Al Adl, unlike the other three groups, recruits its members from the lower socioeconomic strata of society. Daadaoui (2008: 229) points out that Al Adl "is increasingly gaining followers in the shantytowns in Tangiers, Rabat, Marrakech and Casablanca." Instead of taking advantage of middle class professionals in large, industrialized cities, Al Adl consciously focuses on the

⁹ Kefaya coordinator retains seat for another year. (2010, January 14). Daily News Egypt, p. 2. Cairo.

¹⁰ Kefaya regroups with new Coalition for Change. (2009, January 21). Daily News Egypt, p. 3. Cairo.

poorest members of society. Even its newest members emerge from the “growing number of... educated young people unable to find work” (Yildirim 2010: 355). Al Adl is primarily interested in recruiting from a lower socioeconomic status. Literally translating to “Justice and Charity,” Al Adl gains influence among the poor partly because of its Islam-inspired social services.

Upper and Middle Class Professionals

The Brotherhood, Kefaya, and the F20M recruit among middle and upper class intellectuals, professionals, and political elites. According to Al Jazeera, the F20M includes “participants across various sectors of society, from trade unions to Berber rights to human rights groups.”¹¹ Similarly, the two Egyptian groups have almost exclusively focused on the upper and middle classes. Ahmad Hamad, executive director of the pro-democracy Hisham Mubarak Law Center, indicates that Kefaya “is mainly supported by the political elite. You can't say that it has gained any foothold among the wider masses.”¹² Zahid (2010) explains the change in the Brotherhood's demographics as it gained support in syndicates. In both groups, recruiting from the middle and upper classes appears to be more appealing than Al Adl's approach. Still, this does not suggest that the members of these groups come from a secular segment of society.

Cross-class alliances within Egyptian communities can help make sense of Kefaya and the Brotherhood's membership demographics. Individuals who are from middle and upper-classes hold a variety of professions and have access to different resources. Clarke (2004) points to Islamic medical clinics in Cairo as one way that middle and upper-class professionals have been brought together. Regardless of their individual ideological views, Clark notes that “they are indeed part of a larger Islamist phenomenon, connected to it via their ties to the boards of

¹¹ Al-Jazeera reports Moroccan protests following referendum on constitution. (2011, July 5).BBC Monitoring Middle East, p. 3. Rabat.

¹² Wilson, S., & Williams, D. (2005, April 17). A New Power Rises Across Mideast; Advocates for Democracy Begin to Taste Success After Years of Fruitless Effort. The Washington Post, p. 6. Beirut.

directors. They become part of and have access to the growing horizontal Islamist networks” (965). She insists that secular doctors and rich donors can be part of a “larger Islamist phenomenon” precisely because they are brought together through Islamic medical clinics. The Brotherhood and Kefaya do not gain their support from this specific network, but may have access to similar “Islamic networks” where politicians, doctors, lawyers, and engineers are brought together through Islamic institutions.

Means of Communication

Blogs, social networking websites, online group-sponsored newspapers, and YouTube videos have become extremely important tools for communication among the four SMOs. For the Brotherhood, the internet gives underrepresented members room to disagree with their leaders without risking direct confrontations. It also provides all groups with a chance to avoid state repression.

The Internet as an Arena for Dissent

Brotherhood blogging and Facebook usage facilitate “both the debate between generations within the Muslim Brotherhood and also the geographic debate between Brotherhood bloggers in different regions” (8). Similarly, women “through blogging and other internet communication tools... found a new avenue to express themselves and have their experiences heard” (Darlene 2011:75). Female members and young members, both ignored by the old guard, may now openly voice their opinions and gain power within the Brotherhood by utilizing online resources. These members often bring up the ideological difference of the group. Ajemian (2008: 6) observes that “blogging has enabled moderate Muslim Brothers, like Abdel Monem Mahmoud, to publicly critique policies set forth by the group’s more conservative leadership.” The anonymity provided by online tools preserved the Brotherhood’s organization

while slowly introducing the group to moderate ideas of Islam. The same anonymity that gives younger members a safe place to express liberal ideological views also shelters Brotherhood members from state repression.

The Internet as a Safe Haven

All four SMOs use the internet as a means of communication to circumvent highly repressive regimes. Isherwood (2008) describes the Brotherhood's choice to begin this type of communication: "over the course of 2005 and 2006, the state took action in universities...preventing them from standing for student government positions and preventing many from graduating. This restriction of political space in universities drove many young Muslim Brotherhood members online to blogging" (5). The internet provides a safe haven for Brotherhood members to express opinions without being harassed. Whereas Islamists once relied on mosques and universities for protection, they now depend on the anonymity of the internet.

Trends in Organizational and Leadership Structures

Organizational and leadership structures of the four SMOs are constantly adapting to changing environments. Islamist groups traditionally set up hierarchal structures based off of religious authority.¹³ Those who were considered most knowledgeable in Islam were also the ones making the groups' decisions. The leaders were authoritarian in their style and dissent was unwelcome. Al Adl is the strongest representation of this traditionally Islamic structure among the four SMOs.

¹³ I use the term 'traditional' to describe the type of structure that was used by the early Brotherhood, Hamas, and theocratic states, such as Iran, which make up modern Western perceptions of Islamist groups and states. For more about Hamas and their Brotherhood origins see: Abu-Amr, Ziad. "A Historical and Political Background." *Journal of Palestine Studies* 22, no. 4 (1993): 5-19; and Robinson, Glenn E. "Hamas as Social Movement." In *Islamic Activism: a Social Movement Theory Approach*, by Quintan Wiktorowicz. Bloomington, Indiana: Indiana University Press, 2004. To see more about the role and power of religious clerics in Iran see: Arjomand, S. A. (1989). *The turban for the crown: the Islamic revolution in Iran*. New York, NY: Oxford University Press.

Yet, the data reveals that Al Adl and the Brotherhood's traditional structures quickly failed. Changes in their environments caused ideological differences among members. Their first attempt at adaptation was the division of their organizations into political and religious arms. Polarization within both SMOs became rampant, since the structural split represented a larger ideological division between religiously conservative and moderate leaders. Due to its rigid structure and authoritative leadership, Al Adl was negatively impacted once Yassine was arrested (Bahaji 2011). The Brotherhood, on the other hand, went through a trial-and-error process. After a series of splinter groups, including the moderate Islamist Al-Wasat party, the Brotherhood changed its structure. Ideological battles through blogs, YouTube videos, and other online means of communication introduced the group to its members' diverse beliefs. The Brotherhood began recruiting members from politically active middle and upper-class segments of Egypt. The group understood that changes in the traditional structure were necessary if the group was to continue its influence over the Egyptian people.

Kefaya and the F20M were born from the trial-and-error processes of Islamist groups. While the media mistakenly view their structure as leaderless and amorphous, the groups strategically structure themselves to be ideologically flexible. Leaders are Islamic, liberal, and socialist in their historical roots. Similarly, members come from all economic sectors of society, and use various technologies to share their beliefs. Coalition-style structures prepare the two SMOs for their environmental changes.

Islam is present in all four groups due to the large populations of devout Muslims in Egypt and Morocco. However, the two countries are ideologically diverse and demographically heterogeneous. The SMOs that are destined to survive are those that open up their structures to include devout Muslims, liberals, socialists, and other politically motivated members of

societies. Traditional authoritative structures are incompatible with increasingly diverse SMOs. Islamist groups that fail to mimic their environments' pluralism will be riddled with factionalism and will have difficulty in mobilizing a large population.

2. Recruitment and Activities

The following analysis is based off of the 202 pieces of information I collected on recruitment methods and non-protest activities of the four groups (see Table 1.3b).

Non-Protest Activities

Besides protesting, rallying, and demonstrating, what other activities do the members of an SMO engage in? For the four groups, the answer generally falls under two categories. All but the F20M engages, or has engaged, in religious activities, such as charity work, sermons, and holiday gatherings. Additionally, the Egyptian groups plan private meetings at members' homes.

Social Services

Religious outreach and charitable work have heavily influenced the ideologies of both Al Adl and the Brotherhood (Laskier 2003, Hamzawy and Brown 2010). It is therefore not surprising how consistently the two groups dedicate their resources to these activities. Al Adl is noted to "run blood banks, help people organize funerals and, on feast days...[offer] lamb to the needy" (229). They also gathered at mosques to express "their denouncement of government corruption, the decay of Muslim society, and the blind emulation of Western societies"(Bahaji 2011:47). When referring to the Brotherhood's activities, Pioppi (2011) illustrates how the organization "consolidated its social presence through the establishment of an efficient network of charities linked to private (ahly) mosques" (2011: 3). When groups are not protesting against the regimes, they are heavily involved in social and religious services.

Private Gatherings: Preserving the Sacred

Both Kefaya and the Brotherhood continue to host private gatherings at leaders' homes. During their early years, Kefaya members would gather to break their fast during Ramadan—the holiest month on the Islamic calendar. Shorbagy (2007:184) describes Kefaya's founding: "over *iftar* (the meal that breaks the fast in Ramadan) at the house of al Wasat leader Abul El Mady in 2003, a group of twenty-three people bitterly asked themselves, Where is Egypt going?" Considering that the founder was himself a Coptic (George Ishaq), meeting over a religious meal demonstrates the necessity of the Islamic ritual in Egyptian society. Additionally, the dinner was hosted at the home of a former Brotherhood member and founder of the moderate Islamist Al-Wasat party. For Kefaya, the *iftar* gatherings at El Madi's would go on for years after their formation.¹⁴

One explanation for the Brotherhood's private gathering relates to the nationalization of mosques in Egypt. During the 1990s, the government attempted to re-nationalize mosques in order to monitor the political activities and discussions within them (Pioppi 2011). The Egyptian government's threat to the Brotherhood's private network of mosques and charities forced the group to revert to the private realm until the 2005 elections. Another explanation is more relevant to Egyptian society as a whole. Antar (2006:51) suggests that "there is a new space for religious ideas in Egyptian society, encompassing a wide network of individual home gatherings, charitable associations and chat rooms, all linked to each other and working on a single objective, namely, preaching religion for people who are not familiar with it so as to prepare an

¹⁴ Shadid, A. (2007, March 18). Imagining Otherwise In Egypt; Opposition Campaign Embodying Bush Vision Now Lies in Pieces. *The Washington Post*, p. 5. CAIRO.

Islamic renaissance.” Antar recognizes the private nature of Egyptians religious activity when using traditional Islamic institutions is not possible.

Mobilization and Recruitment Methods

This section includes data which explicitly connected group activities to membership recruitment and mobilization. I have divided recruitment techniques into face-to-face and non-personal methods. Some face-to-face methods of recruitment used by the groups include networking between friends and families, creating group “open houses,” and door-to-door campaigning. Social-networking websites, cassettes, flyers, posters, magazines, articles, and newspapers are examples of non-personal methods. My data reveals that even Islamist groups which used to rely on mosque networks have chosen other techniques to mobilize potential members.

Face-to-Face Recruitment

Recruitment through physical interaction seems to be present in all four SMOs, and it was explicitly mentioned 11 times. In 2006, Al Adl began recruiting its members through “open houses” and summer camps, where individuals would meet with leaders to learn the ideology of the group (Ottaway & Riley 2006). The F20M chose to recruit its members through affiliated NGOs. Roko’s (2011: 100) interview with a member of the movement reveals that the Moroccan Association of Human Rights (MAHR/ADMH) was particularly effective at “reaching out to new constituencies and generations.” Kefaya has asserted that their “street demonstrations were the most important means to spread its ideas”¹⁵. In the 2011 uprisings, “Brotherhood members

¹⁵ Sha’ban, A. B. al-D. (2006). *The Butterfly Effect: Kefaya—Past and Present*. Cairo: Kefaya Printings.

knocked on doors in Alexandria to mobilize protesters”¹⁶. Each group relies on some face-to-face interaction, whether for immediate mobilization or gradual recruitment. However, increases in government repression in 2005 for Egypt and 2006 for Morocco, and again in 2011 for both countries, have caused all four SMOs to look for new methods of recruitment.

Facebook, Twitter, and the Blogosphere

Websites, blogs, flyers, cassettes, CDs, and magazines are some of the alternative methods of recruiting individuals. Non-personal methods were mentioned 16 times among the four SMOs. For Al Adl and the Brotherhood, this suggests a change in their traditional recruiting tactics. Laskier (2003: 6) describes how the group was "forbidden to disseminate its ideas in mosques, it [instead] relied on an extensive network of organizers, cassettes, the internet, and a limited circulation of publications." In Morocco, this sacred venue for political dissent lost its immunity and was subjected to government repression. According to Isherwood (2008: 2) "the biggest recent change in the Egyptian blogosphere is the entrance, en masse, of the Muslim Brotherhood." Since 1999, the Brotherhood has created websites, blogs, electronic journals, and YouTube videos in order to introduce potential members to its ideology (5). Kefaya and the F20M gained their fame by using online recruitment tools. In fact, Kefaya is known by scholars to have introduced the Brotherhood to this mobilization technique (Ajemian 2008).

Trends in Recruitment and Activities

Indications within all four groups reveal that SMOs are adapting to increasingly repressive regimes while simultaneously trying to hold on to their traditionally Islamic activities and methods of recruiting. Government repression caused charity-driven groups to look for

¹⁶ Verma, S. (2011, February 1). Islamists come late to the party; Muslim Brotherhood's mixed messages about largely secular protest movement highlight the religious divide in Egypt. *The Globe and Mail* (Canada), p. 2. Cairo.

alternative ways of operating. Egyptian groups are adapting by holding activities at private venues. As the Moroccan and Egyptian governments began targeting mosques, the groups found new ways of expressing their political beliefs.

The use of internet technologies as an alternative way of mobilizing members of society reveals a pragmatism in all four groups. As the pioneers of the method, Kefaya and the F20M continue to influence a new generation of protestors. Al Adl and the Brotherhood's internet use demonstrate their pragmatism. The move away from using charity and mosque networks indicates a departure from the historically-Islamic recruiting technique. To the Islamist groups, these networks have been both major sources for group activities and pools for potential recruitment. By adopting the recruitment methods of Kefaya and the F20M, the Islamists are filling in the gap that years of repression have created.

3. Ideology, Ideas and Beliefs

For the analysis of the following section, I collected 894 pieces of information on the four groups' ideologies, ideas, and beliefs (see table 1.3c).

Explicit Ideology

The way in which a group connects its ideas to the beliefs of potential members can determine its success at mobilizing individuals. I specifically focused on whether the four groups had incorporated Islam into their ideology. Looking at a group's rhetoric reveals how it tries to connect its ideology to the beliefs of potential and existing members. As the individuals within a community changes, the way in which a group communicates changes as well.

Democracy and Liberalism

Liberal beliefs were the most common theme among the four groups' ideologies. Thirty-four percent of the information I collected on the groups' ideologies made at least some reference to democratic values. Kefaya's coordinator Abdel Halim Qandeel asserted that members "must seek real change rather than [simple] reform of the existing regime."¹⁷ One scholar refers to the group as a movement that "sought to serve all Egyptians" (Oweidat et al. 2008: 11). Kefaya is an all-inclusive and pro-democratic group. The SMO's leaders use words like justice, equality, and freedom to project their image of democracy.

The Brotherhood merged their democratic and Islamic beliefs into one coherent ideology. To the Brotherhood, "the sharia is not in contradiction to democracy, but shares its most important features such as the separation of powers, party pluralism, [and] peaceful rotation of power" (Antar 2006: 19). The Brotherhood not only supports democracy, but attempts to tie the concept to its original idea of Islamic law, or sharia. It also points out "the deplorable state of human rights and freedom in the Muslim world," and extends human rights, "letting women participate in da'wa and in political activities" (19). Younger Brotherhood members recently announced that they considered "Coptic Christians to be full citizens, not *dhimma* with diminished rights" (Zuhur 2007: 71). The Brotherhood aims to disprove popular beliefs by being specific about their ideas of plurality. Their ideology proves to be anything but rigid.

Sharia and the Islamic State

Sharia (Islamic law) and the creation of an Islamic state were mentioned 27 separate times between Al Adl and the Brotherhood. The Brotherhood asserts that sharia is "the most efficient way out of all internal and external problems, political, economical (*sic*), social and

¹⁷ Kefaya regroupes with new Coalition for Change. (2009, January 21). Daily News Egypt, p. 3. Cairo.

cultural, and will happen through the formation of the Muslim individual, the Muslim family, the Muslim government, [and] the Islamic state" (Antar 2006: 18). They connect their beliefs of an Islamic state to the everyday problems of Egyptians. However, Al Adl and the Brotherhood understand the gradual process involved in making a community more Islamic. One member of Al Adl points out that they "do not have the pretension to change the world; all we want is to be left in peace to be able to educate and purify Moroccan society from within...we are turuqis [brotherhood of followers], not Khomeinists" (Yildirim 2010: 297). Al Adl and the Brotherhood offer pragmatic steps towards a more Islamic way of life.

Kefaya and Xenophobic Origins

The American invasion of Iraq revitalized general dislike for Western imperialism in the Muslim world and is, in fact, part of Kefaya's raison d'être (Browsers 2007). In September 2004 the group expressed their beliefs in their first official charter:

*The grave dangers and challenges flanking our nation, represented in the American invasion and occupation of Iraq, the continuous Zionist aggression against the Palestinian people, and the projects of redrawing the map of our Arab nation...threaten our nationalism and imperils our identity.*¹⁸

The group went as far as to launch "a million-signature campaign to pressure the regime into withdrawing from the Camp David accord" (Sahgal 2008: 103). Given the political milieu at the time, Kefaya emerged with xenophobic sentiments. However, the group emphasizes nationalism, not Islam, as the root of their beliefs.

¹⁸ Kefaya founding statement, www.harakamasria.org/node/803 (accessed October 11, 2006).

Overall, the four SMOs communicate their ideologies to their members and the larger public by using a combination of liberal democratic and Islamic values. Such values include democracy, equality, and freedom from corruption and social injustice. In most cases, these are mentioned by the Islamist groups. My data suggests that Islamist groups are even *more* careful than non-Islamists when connecting Islam to their constituents' beliefs. The best example of this was when the Muslim Brotherhood created 'the Freedom and Justice Party' in 2011. Interested in gaining support for the upcoming parliamentary elections, the group was quite direct about their support for democracy and opposition towards religious authoritarianism. However, the Brotherhood and Al Adl never comprise or omit their Islamic beliefs from their rhetoric, but rather integrate them with liberal values. Like all other parts of an SMO, the language used to express ideology must adapt to the changing beliefs of members and the larger community.

Organizational Goals and Demands

An organization's goals and demands connect its ideology to its political and social objectives. If a group becomes popular, these objectives can become realities within the community they exist in. For many Middle Eastern communities, support of a group is dependent on whether these demands and goals are related to Islamic doctrine and beliefs. In my data, secular demands were the most popular theme (33 quotations) among the four groups. The next most common was religious reform (29 quotations).

Secular Demands

Twenty-five percent of the data I collected on the four groups' goals and demands made references to economic reforms. Along with a general end to corruption and despotism, F20M activists call for "better basic social services for Moroccans including education, healthcare, jobs

and housing.”¹⁹ Similarly, the Brotherhood is concerned with “development issues... [such as] agriculture, industry, urbanization, education, scientific research, health and environment” (Antar 2006: 19). A statement by a Brotherhood policy maker provides one reason for their focus on economic demands: “we can’t talk about implementing Islamic (sharia) law when the country is experiencing such devastating economic problems.”²⁰ As SMOs become more involved in solving immediate political issues of a country, they tend to incorporate their explicit ideology less than a group focused on social services would. In other words, there is a trade-off between the beliefs of a politically involved group, and the policies they can actually implement. The focus on economic demands also demonstrates the Brotherhood’s pragmatism. In Egypt and Morocco, unemployment, unfair wages, and extreme corruption are causing groups to address the more relevant problems of their societies.

Religious Demands: An Older Brotherhood

The Brotherhood that focuses on economic issues is one that emerged during the 2011 protests. In the early 2000s, however, the group frequently mentioned religious reform. It proposed laws that would “forbid alcohol in Egypt and ban art that makes obvious references to sexuality,” and demanded “the resignation of the Grand Shaykh of al-Azhar in 2003” (Hamzawy and Brown 201: 25). While some of these demands resembled an older, less tolerant Brotherhood, others promoted equality. During the same period, the group suggested “the right of veiled women to be hired for government-funded television channels” (24). The Brotherhood began to adapt their Islamic demands to a more liberal society where women could enter the

¹⁹ Laghrou, M., & Ellouzi, N. (2011, October 4). Young Moroccan protesters vow to continue action against corruption. BBC Monitoring Middle East, p. 2. Casablanca.

²⁰ Power dream now reality for Egypt’s Muslim Brotherhood. (2012, January 23). *The New Zealand Herald*, p. 3.

workforce. Like its ideology, the Brotherhood's demands addressed both the Islamic beliefs of their devout members and the liberal beliefs of a larger Egyptian society.

Al Adl, the F20M, and Kefaya have rooted Islam out of their demands and goals, whether doing it consciously to adhere to an increasingly diverse population, or unconsciously as a product of secularization. The only group that mentioned religious reforms frequently—the Muslim Brotherhood—has significantly shifted towards more pressing social issues in recent years. Instead, all four SMOs talk about the economic demands that both Egypt and Morocco desperately seem to need. Islamist or not, they agree on a few fundamental demands: economic reform, social justice, and an end to corruption.

Symbols and Slogans

Symbols

Demonstrators often combine diverse religious, cultural, and political symbols into one protesting arena. Protesting near mosques, praying at demonstrations, and holding Qur'ans demonstrate how groups connect ideas of Islam to the beliefs of a larger society. Moroccan demonstrations during the early months of 2011 were described using the following imagery:

The black flags of "Al-Qa'idah" have been fluttering alongside the flags of the communists, pictures of Ernesto Che Guevara, and the Amazigh [Berber] flags above the heads of the participants in the 20 February demonstrations.²¹

Protestors, Islamist or non-Islamist, use multiple cultural, political, and religious symbols.

Together the symbols represent the ideological diversity of the SMOs themselves.

²¹ Mokraa, L. (2011, September 27). Moroccan Salafi group uses reform protest umbrella for own demands. BBC Monitoring Middle East, p. 3. London.

Yet, religious symbolism was absent in recent Egyptian protests. New York Times reporter Scott Atran insists that “only a small minority of the protesters in Tahrir Square joined its members in prayers there (estimates range from 5 percent to 10 percent), and few Islamic slogans or chants were heard.”²² Islam has been less influential in recent protests. However, my study focuses on the SMOs themselves and not on isolated protest events.

Slogans

While all four SMOs’ slogans project ideas of freedom, democracy, and government transparency (see Table 1.4), the Brotherhood has only recently moved towards this direction. The group went from chanting “Islam is the solution” to demanding “a civil state with an Islamic frame of reference.” They choose their slogans carefully and only loosely tie Islam to societal problems. Their political motto, “participation, not domination” also reveals their acceptance of a pluralistic political society (Hamzawy and Brown 2010: 2). For the Brotherhood, Egyptian politics should be run through an Islamic lens. However, the group has never entirely taken Islam out of their rhetoric. Even with the presence of Kefaya, the Brotherhood continues to voice their desire for a more Islamic society.

This does not mean that the Brotherhood wishes to create an Islamic state. In fact, the group introduced the “Islam is the solution” slogan when it entered the political realm with *Al-Ahrar* and *Al-Amal*—two Islamist groups—during the 1987 elections (Antar 2006:20). The group has only been gaining political power since then. The Brotherhood would have utilized their newly acquired political power towards implementing sharia had they truly desired an Islamic theocracy. Instead, they moved towards a moderate vision of Islam.

²² Atran, S. (2011, February 3). Egypt’s Bumbling Brotherhood. *The New York Times*, p. 3

Trends in Ideas, Beliefs, and Ideologies

For non-Islamists and Islamists alike, democratic and liberal values seem to be of increasing importance. Non-Islamist groups were born as pro-democratic movements, while Islamists were able to fuse their Islamic beliefs with liberal ones.

When anti-Western and anti-Israeli stances do come up, they seem to be triggered by nationalist rather than Islamist sentiments. Since the nationalization of the Suez Canal in 1956, Islam and pan-Arabism have been intimately connected (Shupe et al. 1980). U.S. and British occupation provoked a general antipathy from left wing liberals, socialists, and conservative Islamists. In 2002, pan-Arabism reemerged in the Middle East in support of Palestine's second intifada. Characterizing the xenophobic beliefs of Kefaya as solely Islamic or nationalist would oversimplify the complex relationship that the two phenomena have had for over half of a century.

More importantly, the decaying quality of life for both Moroccans and Egyptians influences the demands of all four SMOs. Some of these demands include an end to corruption, religious and gender equality, and basic human rights. Islamist groups never disconnect their Islamic beliefs with their political cause, enmeshing the two into one coherent plan.

Similarly, the slogans and symbols used in protests reflected the ideological and cultural diversity of the groups. Despite the lack of its presence in recent Egyptian protests, Islamic symbols have played a significant role during past demonstrations in both Morocco and Egypt. Slogans used by the Brotherhood during these demonstrations reveal their increasingly moderate view of Islam. Overall, the four SMOs' beliefs reflect their understanding of a changing society.

4. Relationships with Other Groups

For the final section, I collected 638 pieces of information on the four groups' relationships with other SMOs, political parties, and institutions (see Table 1.3d).

Relationships with SMOs

Recruiting members and gaining political influence motivates SMOs to create alliances and rivalries among other groups. During February 2011, both Al Adl and the F20M participated in and supported each other at protest events. Kefaya and the Muslim Brotherhood have also demonstrated their willingness to cooperate since 2005. Yet, relationships between Islamist and non-Islamist SMOs in both countries are often marked by indecisiveness. In part, this is due to their mutual fears of ideological compromise.

Al Adl and the F20M

Al Adl and the F20M's early relationship was mutually supportive. The Islamist group joined the coalition in the initial stages of the 2011 protests "in the belief that its demand for an end to repression and corruption represents a popular demand."²³ The vague goals—of ending the regime's unjust practices—initially caused the two ideologically different groups to join forces. On one occasion, Al Adl commemorated "New Hegira Day [Islamic New Year] by distributing balloons to children, and milk, dates and sweets to participants in the march...the group chose to install a loudspeaker...and called for the release of the [dissident] rapper Mouadh El Haked."²⁴ The Islamist group supported the F20M through its rhetoric and provided it with resources for demonstrations. A prominent F20M activist, Abdallah Amin, adds that "the

²³ Moroccan Islamist group ends participation in protest movement. (2011, December 20). *BBC Monitoring Middle East*, p. 1. Doha.

²⁴ Radhif, I. (2011, November 29). Moroccan protest movement reportedly questions fairness of 25 Nov poll. *BBC Monitoring Middle East*, p. 2. Casablanca.

Islamists were useful to the February 20 Movement, because their cadres were well disciplined, and they could provide a sizable pool of rank-and-file in order to throng the streets and add significance to the contention” (Roko 2011: 106). Sharing the same willingness to cooperate, the F20M mentioned Al Adl’s membership pool as the primary incentive for including the group in its coalition. As long as their goals remained vague enough, the groups would be able to continue their positive relationship.

As the Moroccan government implemented constitutional reforms, Al Adl and the F20M began disputing their specific demands. Al Adl’s spokesman Hassan Bennajeh gives his account of the disagreement, stating “at the beginning of the demonstrations, we agreed with the demands for the end to despotism and corruption... With time, we found many elements want to impose the parliamentary monarchy as a limit. We do not agree.”²⁵ Because Al Adl refuses to recognize the king as a figure head, they clashed with F20M activists who once shouted “we love our country, we love our king, but we are against corruption and economic and political monopoly.”²⁶ Conflicts over specific demands began to polarize the two groups ideologically. Almost a year after their mutual protests, Al Adl left the F20M, “because it [had] already achieved all it could possibly do,” claiming that they were now “looking for broader means to make [their] demands heard.”²⁷ Despite access to each other’s members and their mutual dislike for corruption and despotism, Al Adl and F20M were unable to overcome their ideological differences.

²⁵ Schemm, P. (2011, December 19). Morocco’s Islamist movement leaves reform group. *Associated Press*, p. 2. Rabat.

²⁶ Alaoui, H. (2011, February 20). Thousands march in Morocco to seek reform. *Associated Press Online*, p. 2. Rabat.

²⁷ Moroccan Islamist group ends participation in protest movement. (2011, December 20). *BBC Monitoring Middle East*, p. 1. Doha.

The Muslim Brotherhood and Kefaya

Unlike the Moroccan groups, Kefaya and the Muslim Brotherhood have sustained a relationship since 2005, beginning with their cooperation at the pro-Gaza demonstrations. During 2009, a European aid convoy destined for Palestinians in Gaza arrived on Egyptian soil. The Daily News Egypt reported that “the Kefaya movement, the Muslim Brotherhood, [and] the unofficial Al-Karama party, are planning a public reception at all of [the] convoy’s stops.”²⁸ In an interview with the head of the Brotherhood’s parliamentary bloc, Saad El-Katatny stressed that the “currents have never seen eye to eye as much as they do regarding the lifting of the blockade from Gaza and supporting the Palestinian people.”²⁹ The Palestinian conflict was often a rallying point for the two groups, allowing them to share beliefs and organizational demands during protests.³⁰

When Palestine was not the issue, the Egyptian SMOs were more careful to accept each other’s ideologies. Kefaya always had a willingness to work with the Islamist group “provided the Brotherhood behaves like a political and not a religious organization” (Sahgal 2008: 102). They supported an alliance with the Brotherhood as long as they maintained their ideological flexibility. Similarly, the Brotherhood spokesperson, Ali Abdel Fattah, said that the group wants alliances “with whoever will be willing to hold our hands.”³¹ Another member told the Washington Post that the “Brotherhood wants what Kifaya and others want: free and fair

²⁸ Opposition forces to welcome European aid convoy. (2009, March 2). *Daily News Egypt*, p. 1. CAIRO.

²⁹ Ibid.

³⁰ Shadid, A. (2007, March 18). Imagining Otherwise In Egypt; Opposition Campaign Embodying Bush Vision Now Lies in Pieces. *The Washington Post*, p. 5. CAIRO; and Oweidat, N., Benard, C., Stahl, D., Kildani, W., O’Connell, E., & K. Grant, A. (2008). *The Kefaya Movement. A Case Study of a Grassroots Reform Initiative* (p. 81). Santa Monica, CA: the RAND National Defense Research Institute.

³¹ Hiel, B. (2005, June 19). Egyptian reformers taking it to streets. *Pittsburgh Tribune Review*, p. 4. Cairo.

elections.”³² Like the Moroccan groups, Kefaya and the Brotherhood’s supported each other’s broad demands. Ideological differences led to separate demands, and eventually caused the two groups to distance themselves from each other.

The negative relationship between Kefaya and the Brotherhood began with their political demands against the Mubarak Regime. One blogger described the dispute as:

more on the issue of hereditary rule than [a] religious issue. While Kifaya had expressed complete opposition to Mubarak and his son Gamal, Muslim Brotherhood members had claimed that as long as emergency rule was lifted they would accept either of the two as the president (Sahgal, 2008: 162).

Kefaya’s original demand of an end to the Mubarak regime was non-negotiable, and became a point of division between the two groups. Brotherhood members “focused their critique of Kefaya on its ‘vulgar’ slogans, perceived as ‘insulting’ the president of the republic”(Shorbagy 2007: 189). Kefaya retaliated, stating "the Brotherhood is like an enormous body with a very small brain. It takes time to get it moving...They don’t want to miss out.”³³ Tactics of intimidation, initiated by differences in demands, began to split the groups.

Even during 2011, the Brotherhood continued its ambivalence towards other groups. One report describes the Brotherhood indecisiveness by describing their "flurry of mixed messages...they refused to collectively back the protesters... they condoned individual members to march. Two days later, the Brotherhood called out all of its membership onto the streets. Now

³² Shadid, A. (2005, July 21). Anatomy of a Protest: In Cairo, One Camp Is Soon Two; Religious, Secular Groups Vow Unity, But on the Street, Differences Emerge. *The Washington Post*, p. 4. Cairo.

³³ Verma, S. (2011, February 1). Islamists come late to the party; Muslim Brotherhood’s mixed messages about a largely secular protest movement highlight the religious divide in Egypt. *The Globe and Mail (Canada)*, p. 2. Cairo.

they want an official role in any new government."³⁴ The ambiguity between Islamists and non-Islamist is, in part, due to the specificity of their demands and exposure to different ideologies. But conflicts between groups also emerge as a result of the symbolic tactics of the regime.

Relationship with Islamic Institutions and the State

The Moroccan and Egyptian regimes have used Islam to delegitimize Al Adl and the Brotherhood, respectively. Government officials use their rhetoric and affiliations with Islamic clerics and institutions to claim moral superiority over Islamist SMOs. I recorded 54 accounts of the symbolic battle between the state and Islamist groups. In Morocco, Al Adl is largely delegitimized by the regime's claim over religious authority. In Egypt, however, the Brotherhood seems to be doing the reverse. The battle between SMOs and the government are determined by how each side frame's Islam and the connections that religious figures have to the government.

Al Adl versus the Moroccan State

According to Moroccan law, the king is recognized as *Amir al-Mu'minin* (Commander of the Faithful), giving him ultimate religious authority. Yildirim (2010) suggests that the title's "perceived control of the religious space in the country dominates the religious discourse in Morocco" (295). The religious sacredness of the Moroccan state has caused the general public to denounce alternative political solutions proposed by Islamist groups.

The Moroccan government has also fostered relationships with religious elite, which are "characterized by... [their] utter submission to the interests of the state" (Daadaoui 2008: 217). Religious authorities are hired by the state, and occupy positions, such as "religious city councils, grand Muftis and [become part of the] religious establishment of the 'ulama" (216).

³⁴ Ibid.

Holding official positions in the Moroccan government, religious authorities provide the state with a level of symbolic and religious significance. When Islamist SMOs challenge the state's legitimacy, they are attacked on religious grounds.

The connections formed between the state and religious authority became useful when Yassine, Al Adl's leader, began mobilizing against the king. As a response, "the state Ministry for Religious Affairs made the official league of 'Ulama' denounce [him]" (231). The state's arrest of Al Adl's leader and religious guide, Yassine, caused the group to lose political and religious legitimacy. Al Ad insists that the "one of the biggest impediments to their social mobilization and overall societal appeal is deeply held...belief [of the] regime's traditional legitimacy and its attendant rituals of power" (Daadaoui 2008: 224). The state's use of Islam makes it difficult for any anti-regime Islamist group to succeed.

The Revered Brotherhood and the Mubarak Regime

The Brotherhood's religious battle against the state often benefits the group. For example, after the Brotherhood's condemnation of Egypt's involvement in the 1991 Iraq war, the regime responded by calling Egypt an Islamic rather than secular state (Zahid 2011: 116). In other cases, the Brotherhood's legitimacy and power relies on its sheer size. For example, the group gained legitimacy after taking over government social services during the 1992 Earthquake.³⁵ This was one of the reasons for its 2005 electoral success (Pioppi 2011). The Egyptian government realized that it would be difficult to take religious authority away from the Brotherhood. Instead, they rely "on religious justifications, oppress secular or liberal opponents, and nourish obscurantist religious trends within Al-Azhar" (Antar 2006:12). Conscious of the religious and

³⁵ Shadid, A. (2005, July 21). Anatomy of a Protest: In Cairo, One Camp Is Soon Two; Religious, Secular Groups Vow Unity, But on the Street, Differences Emerge. *The Washington Post*, p. 4. Cairo.

political influence of the Brotherhood, the Mubarak Regime was careful to use Islamic frames against the group.

In fact, the Brotherhood is often the one delegitimizing the government's actions through a religious framework. In 2002, the organization accused the Mubarak regime of undermining Al Azhar, one of the oldest religiously-affiliated academic institutions in the world. They claimed that such actions would "de-emphasize religion and [the] Arabic language in the school curriculum" (Hamzawy and Brown 2010: 25). Later in 2006, the Brotherhood attacked the Ministry of Culture after its criticism the Islamic *hijab* (veil). They insisted that such attacks were "not simply against the Brotherhood or Islamists, but against the entire Islamic nation" (Oweidat et al. 2008: 33). By framing the incident as an attack towards Islam as a whole rather than against a specific religious institution, the Brotherhood gained support of the wider Egyptian Muslim population. A similar framework was used when the Ministry of Religious Affairs tried to ban demonstrations within mosques in 2008. The group accused the state of trying to "reduce spaces available for free expression under the pretext of protecting places of worship" (Hamzawy and Brown 2010: 21). Unlike Al Adl, the Brotherhood was attacking the government for threatening Islam's daily practices and rituals.

Relationship with Political Parties

All four SMOs distance themselves from Islamist political parties. For the Brotherhood, Kefaya is simply too young and has not experienced the hardships of being an Islamist SMO. Even Al Adl and the Brotherhood distance themselves from other Islamists on ideological grounds.

Kefaya's entrance into the Egyptian political realm after the Brotherhood's 2005 electoral success stirred fear among older political parties. According to one analysis, "older, more-established parties also did not want Kefaya to take credit for a success they wished to claim as the fruit of their long struggle" (Oweidat et al. 2008: 38). In the Brotherhood's opinion, the group had not earned their political legitimacy through years of government repression. Likewise, the F20M faces similar opposition from older political parties. Many of the younger members of well-established political groups, such as the Islamist Justice and Development party, "joined in without official blessings [from their] parent organizations."³⁶ Political parties were more concerned with young groups not paying 'the dues' that older parties had.

Al Adl and the Brotherhood's distance from Islamist groups is due to ideological differences. Al-Wasat, the Brotherhood's political splinter group, emerged precisely because its moderate views of Islam (Stacher 2002). Similarly, Al Adl opposes the Islamist Justice and Development party's political alliance with the state and rebukes its acceptance of the regime as a legitimate representative of Islam (Yildirim 2010). Debates between political participation and the role of Islam divide these groups and make Al Adl and the Brotherhood generally hostile against other Islamist groups.

Trends in Relationships with Other Groups

The relationship between SMOs and other groups are always in flux. Al Adl had some success in mobilization when it cooperated with the F20M. Still, the group has been systematically delegitimized by the Moroccan government, ignored by the Islamist Justice and Development Party, and attacked by pro-democracy movements. The Brotherhood, in contrast,

³⁶ The New Moroccan Constitution: Real Change or More of the Same? (2011, June 20). *States News Service*, p. 4. Washington, D.C.

Hatem M. Hassan

has enjoyed religious legitimacy over government institutions. Despite their influence, the group risks compromising its beliefs in order to meet the ideological flexibility of Kefaya. The result is a flurry of political splinter groups beginning with Al-Wasat.

Non-Islamists also share an ever-changing relationship with Muslim groups. Kefaya and the F20M are able to build coalitions across extremely diverse political and religious ideologies. Nevertheless, as demands become specific, they tend to part with most Islamists. At times, the groups belittle their Muslim counterparts for being overly conservative. In other instances, they try to tap into Islamists' large network of support.

The SMOs are consciously responding to Islamic groups and institutions in order to gain political power. Whether SMOs agree on the specific demands or not, their desire for social change has kept this dynamic going.

Conclusion

In presenting my results, I have attempted to demonstrate how the relationship between Islam and SMOs has largely been underexplored. Speaking about Islam in social movement theory involves more than a simple analysis of doctrine. Various interpretations of the religion by liberals, moderates, and conservatives restrict SMO leaders from using it as a tool. Islam is part of both Egyptian and Moroccan culture. As members are recruited into Islamist and non-Islamist SMOs, the groups themselves are the ones that must adapt to their environments.

At times, the changes are part of a conscious effort of group leaders to adjust to a diverse population. The Brotherhood has gone from saying “Islam is the solution” to suggesting an Islamic frame of reference. The change in rhetoric demonstrates their ability to adapt.

Groups can also unconsciously adjust to their society since they are themselves members of it. The origins of Kefaya and the February 20th Movement, as coalitions of ideologically diverse political parties and groups, were mainly a byproduct of ideologically and historically diverse members. Kefaya’s leaders have historical roots in Nasser pan-Arabism and Islamic student movements. The F20M has similar roots in Islamic activism, but also incorporates the Moroccan Berber movement. Group leaders must actively respond in order to communicate external changes to their existing members.

Each group’s ideology reveals elements of Islamic and liberal democratic views. There exists, therefore, a dynamism within each group’s set of beliefs. On the one hand, the Arab-Israeli conflict has affected the SMOs’ negative views of Israel and the West. We see this not only in Al Adl and the Brotherhood’s explicitly ideologies, but in Kefaya’s demands and goals as well. Still, each group was able to simultaneously project its ideas of democracy, freedom,

equality, and human rights. During the 2011 protests, the two Islamist groups were able to cooperate with the non-Islamist SMOs on precisely these terms. By supporting vague liberal ideas, Al Adl and the Brotherhood were able to cooperate with the F20M and Kefaya while holding on to their more traditional Islamic views. The groups actively shaped their beliefs in order to adjust to their surroundings.

If one was only to look at the four SMOs' ideologies, however, one could say that Islam is just a tool to be used when convenient for recruitment and mobilization. On the contrary, Al Adl and the Brotherhood's division of their organizational structures into religious and non-religious arms led to leadership polarization and splinter groups. The F20M and Kefaya, in contrast, emerged with decentralized organizational structures that allowed both devout Muslims and liberals to join. The groups' flexibility provided ideological and structural room for Islam without dividing the groups into factions.

Recruitment and non-protest activities are two areas where groups *do* consciously incorporate Islam. Severe repression has made groups reluctant to express their religious beliefs. Yet, Islam has not been rooted out of the daily lives of Moroccans and Egyptians. Instead, rituals and practices are performed in the private realm. Whereas Mosques were once fertile grounds for political dissent, groups are now voicing their ideas at members' homes or through the internet. These alternative methods of expression allow both Islamists and non-Islamists to openly express their dissent.

Despite the tactics of repressive regimes, Islam is still largely present in the political realm. Constant interaction between Al Adl and the F20M in Morocco, and Kefaya and the Brotherhood in Egypt, has resulted in both cooperation and clashes. Ideological differences

between generations have caused a proliferation of moderate Islamist political parties. The states, too, have instigated symbolic battles with opposition groups. In Morocco, the regime claims to hold ultimate religious authority and criticized emerging Islamist groups. In Egypt, the regime tacitly submits to the religious legitimacy of Al Azhar and the Brotherhood. For both regimes, it is impossible to take Islam out of politics. For the SMOs, interaction with Islamists is unavoidable. Those who choose to participate in the political realm often get access to new organizational resources.

The intention of my study was not to connect a SMO's success to Islam. Evident in my results, Islam both benefits and restricts groups from being able to function. Instead, I hope to have demonstrated religion's continuing role within SMOs. Daily rituals, practices, and beliefs of devout Muslims carry over into these groups in different ways. By separating the functions of an SMO, I have provided the way in which Islam connects to the Moroccan and Egyptian groups. Further research on other Islamist SMOs in the Middle East will strengthen the connection between social movement theory and religion. Scholars must not look to modernity or explicit ideologies as the only forms of mobilization in the Middle East and Muslim world. They must, instead, focus on the interrelatedness of the structural and micro-sociological factors present in the Arab Spring.

APPENDIX

Table 1.1 – SMOs in the Study

Social Movement Organizations (SMOs)		
Group Name	Ideology	Country
The February 20th Movement (F20M)	Non-Islamist	Morocco
Al-Adl wal Ihsan (Justice and Charity group)	Islamist	
Kefaya (Egyptian Movement for Change)	Non-Islamist	Egypt
The Muslim Brotherhood (<i>el-ekhwan al-muslimun</i>)	Islamist	

Table 1.2 - Coding Protocol

<p>ORGANIZATIONAL STRUCTURE AND LEADERSHIP</p> <ol style="list-style-type: none"> Organizational structure <ul style="list-style-type: none"> - What kind of organizational hierarchy, if any, existed within the group (branches, cells, councils, etc.)? Did they have a separate political wing? Leadership <ul style="list-style-type: none"> - How are the decisions made by the leaders within group? What are the demographics of the leaders? Member demographics/ Profile <ul style="list-style-type: none"> - What were the demographics of members within the group (age, occupation, income, religion, etc.)? Means of communication <ul style="list-style-type: none"> - What were the means of communication within the group (flyers, twitter, sermons, etc.)?
<p>RECRUITMENT AND ACTIVITIES</p> <ol style="list-style-type: none"> Non protest, group activities <ul style="list-style-type: none"> - What daily activities or events (Quran readings, Friday sermons, etc.) did each group engage in <i>outside of protesting</i>? Where did the group have these activities or meetings? Recruitment methods <ul style="list-style-type: none"> - How did the organizations recruit its members?
<p>IDEOLOGIES, IDEAS, AND BELIEFS</p> <ol style="list-style-type: none"> Explicit Ideology <ul style="list-style-type: none"> - What are the explicit ideologies of the group? And were there moments where the group's ideology changed? Narratives and stories <ul style="list-style-type: none"> - What stories, myths, or other narratives did the group frequently mention? Organizational Goals/demands <ul style="list-style-type: none"> - What were the group's explicit goals and demands? Protest Slogans <ul style="list-style-type: none"> - What slogans were used by the group's members during protests, rallies, and demonstrations?
<p>RELATIONSHIPS</p> <ol style="list-style-type: none"> Membership Trend <ul style="list-style-type: none"> - When did the group's membership peak and what was the membership size right up to the most recent protests? Relationship to other SMOs <ul style="list-style-type: none"> - What alliances did groups build with each other (worker-student, cleric-worker, etc.)? Relationship with Islamic groups/ institution <ul style="list-style-type: none"> - What relationships and affiliations did the group, and their leaders, have with religious figures, mosques, and other community organizers? Relationship with political groups <ul style="list-style-type: none"> - Did the group have any connections to legal political parties?
<p>MISCELLANEOUS</p> <ol style="list-style-type: none"> External Events <ul style="list-style-type: none"> - Were there any significant international or regional events that dramatically altered discourse or use of Islam in daily life (terrorist attacks, foreign occupancy, and massive crackdowns)? Founding date Different spellings of group name

Table 1.3– Results

(a) Organizational and Leadership Structures		
Code Name	Quotations	
Organizational Structure	92	20%
Leadership	136	30%
Membership demographics	158	34%
Means of Communication	75	16%
Total	461	100%

(b) Recruitment and Non-Protest Activities		
Code Name	Quotations	
Non-Protest group activities	148	73%
Mobilization Methods	54	27%
Total	202	100%

(c) Ideologies, Ideas, and Beliefs		
Code Name	Quotations	
Explicit Ideology	266	30%
Organizational Goals/Demands	217	24%
Symbols and Rituals at Protests	189	21%
Narratives	127	14%
Protest Slogans	95	11%
Total	894	100%

(d) Relationships with Other Groups		
Code Name	Quotations	
Relationship to Other SMOs	257	40%
Relationships with Islamic Groups/Institutions	213	33%
Relationships with Political Groups	146	23%
Membership Trends	22	3%
Total	638	100%

Table 1.4 - Selected Slogans and Quotes from SMO Members

MB	Kefaya	Al Adl	F20M
<i>Islam is the Solution</i>	<i>No to inheritance, no to extension. No Mubarak!</i>	<i>For Dignity and Freedom! No constitution without freedom.</i>	<i>we love our country, we love our king, but we are against corruption and economic and political monopoly</i>
<i>In the police station, poor people who are innocent get tortured and mistreated while the thieves aren't prosecuted</i>	<i>kifaya to dictators, kifaya to corruptions, and kifaya to the silence of Arabs eager for change</i>	<i>People in the U.S. and Europe always say Morocco is free. But if you look here, it isn't true.</i>	<i>We the sons of the prisoners who are victims of the anti-terrorism law call for the release of our fathers</i>
<i>Those who did injustice are not brought to justice</i>	<i>Enough Unemployment, Enough Poverty, Enough of the Dictatorship</i>	<i>What kind of justice is this? Is it because the Americans give them money?</i>	<i>This era is an era of bribery; bribery rules everything; enough bribery, our pockets are empty.</i>
<i>A civil state with an Islamic frame of reference</i>	<i>Shame, shame, shame! For the imprisonment of the honorable and free,</i>	<i>It is unjust that the country's riches should be monopolized by a minority</i>	<i>Peaceful, peaceful until the realization of freedom</i>
<i>Freedom, freedom! Where, where?</i>	<i>One movement, one hand, one issue -- freedom!</i>	<i>Listen to the voice of the people</i>	<i>The people want change, not just patching up</i>
<i>Together for reform. Free University. Free Homeland.</i>	<i>We are not slaves or property. God created us free people,"</i>	<i>No to terrorism, a king who reigns but does not govern</i>	<i>O brave Moroccan, boycotting is the solution</i>
<i>Participation, not domination</i>	<i>The Americans have sold us out.</i>	<i>No to corruption, End social injustice</i>	<i>the people want the martyr's killers</i>

Table 1.5 – Affiliated Coalition Groups

February 20th Movement Coalition Members	Kefaya Coalition Members
Al Adl Wal Ihsane (Justice and Charity)	Al-Karama Party (the Nasserites)
the far-left small party the Democratic Path	The Revolutionary Socialist Organization (Marxist-Socialists)
the Moroccan Association for Human Rights	Al-ghad Party (Liberals)
the United Socialist Party(PSU)	Al-Wasat Party (Islamist- MB splinter group)
the Socialist Union of Popular Forces (usfp)	Hizb Al-Amal (Islamist Labor Party)
Istiqlal Party	
The Amazigh [Berber] Youth Movement	

Cited References

- Ajemian, Pete. 2008. The Islamist opposition online in Egypt and Jordan. *Arab Media & Society*, 1-17.
- Antar, Noha. 2006. The Muslim Brotherhood's Success in the Legislative Elections in Egypt 2005: Reasons and Implications (EuroMeSCo Paper No. 51) (p. 33). Barcelona: EuroMesco.
- Bahaji, Kassem. 2011. "Moroccan Islamists: Integration, Confrontation, And Ordinary Muslims." *Middle East Review of International Affairs*, 15(1), 39-51.
- Bayat, Asef. 2000. *Social Movements, Activism and Social Development in the Middle East* (Programme Paper No. 3). Civil Society and Social Movements (p. 35). Netherlands, Sweden: United Nations Research Institute for Social Development.
- . 2003. The "Street" and the Politics of Dissent in the Arab World (No. MER 226). DISSENT. Retrieved from [http://www.merip.org/mer/mer226/street-politics-dissent-arab-world#\[8\]](http://www.merip.org/mer/mer226/street-politics-dissent-arab-world#[8])
- Browsers, Michaelle. 2007. "The Egyptian movement for change: Intellectual antecedents and generational conflicts." *Contemporary Islam*, 1(1), 69-88.
- Clark, Janine. 2004. "Social Movement Theory and Patron-Clientelism: Islamic Social Institutions and the Middle Class in Egypt, Jordan, and Yemen." *Comparative Political Studies* 37(8): pp. 941-968.
- Daadaoui, Mohamed. 2008. "Rituals Of Power And The Islamist Challenge: Maintaining The Makhzen In Morocco." " Ph.D. dissertation, Department of Political Science, The University Of Oklahoma, Norman, Oklahoma.
- Denoeux, Guilain. 1993. *Urban Unrest in the Middle East: A Comparative Study of the Informal Networks in Egypt, Iran, and Lebanon*. Albany, NY: State University of New York.
- Darlene, Natalie. 2011. "Advocating for greater political participation: Feminisms in Egypt and the Muslim Brotherhood." M.A. Thesis, Georgetown University, Washington, D.C.
- Earl, Jennifer and Sarah A. Soule. 2010. "The Impacts of Repression: The Effect of Police Presence and Action on Subsequent Protest Rates." *Research in Social Movements, Conflicts and Change Volume 30*: pp.75-113.
- Earl, Jennifer, Andrew Martin, John D. McCarthy, and Sarah A. Soule. 2004. "The Use of Newspaper Data in the Study of Collective Action." *Annual Review of Sociology* 30:65-80.
- Earl, Jennifer. 2003. "Tanks, Tear Gas, and Taxes: Toward a Theory of Movement Repression." *Sociological Theory* 21:44-68.
- Elad-Altman, Israel. 2006. "Democracy, Elections and the Egyptian Muslim Brotherhood. Current Trends in Islamist Ideology." *Hudson Institute*: (3), 28-37.
- Goldstone, Jack A. 2001. "Towards a Fourth Generation of Revolutionary Theory." *Annual Review of Political Science* 4: pp. 139-187.
- Goodwin, Jeff. 2001. "No Other Way Out: States and Revolutionary Movements, 1945-1991." New York, NY: Cambridge University Press.
- Hamzawy, Amr, and Nathan J. Brown. 2010. "The Egyptian Muslim Brotherhood: Islamist Participation in a Closing Political Environment." *Carnegie PAPERS* No. 19 (p. 52). Massachusetts Avenue, NW: Carnegie Middle East Center.
- Isherwood, Tom. 2008. "A new direction or more of the same? Political blogging in Egypt." *Arab Media & Society*, (Feature Article), 1-17.
- Kurzman, Charles. 2004. *The Unthinkable Revolution in Iran*. Cambridge, MA: Harvard University Press.
- Koopmans Ruud, Rucht Dieter. 2002. Protest event analysis. In *Methods of Social Movement Research*, ed. B Klandermans, S Staggenborg, pp. 231-59. Minneapolis: Univ. Minn. Press.

- Leiken, Robert S, and Steven Brooke. 2007. "The Moderate Muslim Brotherhood." *Foreign Affairs*, 86(2), 107-121.
- Lieberson, Stanley. 1991. "Small N's and big conclusions: an examination of the reasoning in comparative studies based on a small number of cases," *Social Forces* 70 (2): pp. 307-320.
- Lipsky, Michael. 1968. "Protest as a Political Resource." *The American Political Science Review* 62:1144-1158.
- Maddy-Weitzman, Bruce. 2003. "Islamism, Moroccan-Style: The Ideas of Sheikh Yassine." *Middle East Quarterly*, 10(1), 43-51.
- . 2012. "Is Morocco Immune to Upheaval?" *Middle East Quarterly*, XIX(1), 87-93.
- Madrid, Robin. 1999. "Islamic Students in the Indonesian Student Movement, 1998-1999: Forces for Moderation." *Bulletin of Concerned Asian Scholars* 31 (3): pp. 17-32.
- Maghraoui, Driss. 2011. "Constitutional Reforms in Morocco: Between Consensus and Subaltern Politics." *The Journal of North African Studies*, 16(4), 679-699.
- McAdam, Doug, and Yang Su. 2002. "The War at Home: Antiwar Protests and Congressional Voting, 1965 to 1973." *American Sociological Review* 67:696-721.
- McAdam, Doug, Sidney Tarrow, and Charles Tilly. 1997. "Toward a comparative perspective on social movements and revolution." *Comparative politics: rationality, culture, and structure*. Ed. Mark
- Melucci Alberto. 1994. A strange kind of newness. In *New Social Movements: From Ideology to Identity*, ed. E Laraña, H Johnston, JR Gusfield, pp. 101-30. Philadelphia: Temple Univ. Press.
- Molina, Irene F. 2011. "The Monarchy vs. the 20 February Movement: Who Holds the Reins of Political Change in Morocco?" *Mediterranean politics*, 16(3), 435-441.
- Munson, Ziad. 2001. "Islamic Mobilization: Social Movement Theory and the Egyptian Muslim Brotherhood." *The Sociological Quarterly* 42(4: Fall): 487-510.
- Ottaway, Marina, and Meredith Riley. 2006. "Morocco: From Top-Down Reform to Democratic Transition?" (Carnegie Papers No. 71). Middle East Series (p. 24). Washington, DC: Carnegie Endowment for International Peace.
- Oweidat, Nadia, Cheryl Benard, Dale Stahl, Walid Kildani, Edward O'Connell, and Audra K. Grant. 2008. The Kefaya Movement. A Case Study of a Grassroots Reform Initiative (p. 81). Santa Monica, CA: the RAND National Defense Research Institute.
- Parsa, Misagh. 2000. *States, Ideologies, & Social Revolutions: A Comparative History of Iran, Nicaragua, and the Philippines*. New York, NY: Cambridge University Press.
- Pioppi, Daniela. 2011. "Is There an Islamist Alternative in Egypt?" IAI WORKING PAPERS No. 1103. (p. 13). Rome: The Istituto Affari Internazionali (IAI).
- Rasler, Karen. 1996. "Concessions, Repression, and Political Protest in the Iranian Revolution." *American Sociological Review* 61:132-152.
- Robinson, Glenn E. " Hamas as Social Movement." In *Islamic Activism: a Social Movement Theory Approach*, by Quintan Wiktorowicz. Bloomington, Indiana: Indiana University Press, 2004.
- Roko, Johan R. 2011. "Contentious Politics In The Maghreb: A Comparative Study Of Mobilization In Tunisia And Morocco." Master of Arts Thesis, The American University in Cairo, Cairo, Egypt.
- Roy, Sara. 2003. " Hamas and the Transformation(s) of Political Islam in Palestine." *Current History*, 13-20.

- Rucht Dieter, Ohlemacher Thomas. 1992. Protest event data: collection, uses and perspectives. In *Studying Collective Action*, ed. M Diani, R Eyerman, pp. 76–106. London: Sage.
- Sahgal, Neha. 2008. "Divided We Stand, But United we Oppose? Opposition Alliances in Egypt and Pakistan." PhD Dissertation. University of Maryland, College Park, MD.
- Shehata, Samer, & Joshua Stacher. 2006. "The Brotherhood Goes to Parliament." MER 240 - LIFE UNDER SIEGE. Washington, DC: Middle East Research and Information Project.
- Shorbagy, Manar. 2007. "Understanding Kefaya: The New Politics in Egypt." *Arab Studies Quarterly*, 29(1), 39-60.
- Shupe, Michael C., William M. Wright, Keith W. Hipel, and Niall M. Fraser. 1980. "Nationalization of the Suez Canal: A Hypergame Analysis." *The Journal of Conflict Resolution*, 24(3), 477–493.
- Skocpol, Theda. 1979. *States and Social Revolutions*. New York: Cambridge University Press.
- . 1982. "Rentier State and Shi'a Islam in the Iranian Revolution." *Theory and Society* 11(3): pp. 265-283.
- . 1994. *Social Revolutions in the Modern World* (1st ed.). New York, NY: Cambridge University Press.
- Smith, Christian, ed. 1996. *Disruptive Religion: The Force of Faith in Social Movement Activism*. New York: Routledge
- Stacher, Joshua A. 2002. "Post-Islamist Rumblings in Egypt: The Emergence of the Wasat Party." *Middle East Journal*, 56(3), 415-432.
- Tilly, Charles. 1973. "Does Modernization Breed Revolution?" *Comparative Politics*, Special Issue on Revolution and Social Change, 5(3), 425–447.
- Wickham, Carrie. 2011. "The Muslim Brotherhood and Democratic Transition in Egypt." *Middle East Law and governance*, 3(1), 204-223.
- . 2002. *Mobilizing Islam Religion, Activism and Political Change in Egypt*. New York, NY: Oxford University Press.
- Wiktorowicz, Quintan. 2003. *Islamic Activism: A Social Movement Theory Approach*. Bloomington, IN. Indiana University Press.
- Yildirim, Abdulkadir. 2010. "Muslim Democratic Parties: Economic Liberalization and Islamist Moderation in the Middle East," PhD Dissertation. The Ohio State University, Columbus, Ohio.
- Zahid, Mohammed. 2010. *Muslim Brotherhood and Egypt's Succession Crisis : The Politics of Liberalisation and Reform in the Middle East*. New York, NY: I.B. Tauris.
- Zemni, Sami. 2011. "Moroccan Islamism: Between local participation and international Islamist networks of influence?" *Interregional challenges of Islamic extremist movements in North Africa* (pp. 77-98). South Africa: Institute for Security Studies.